

CLEAR FUTURES

Social Value Policy



Statement

Our social value approach and commitment embraces social, economic, and physical sustainability in a meaningful way and creates common threads that can be woven into the projects and services that we help create and deliver. We work closely with our participants to fully understand needs and requirements in their communities to create bespoke Social Impact Plans.

We recognise the impact the COVID-19 pandemic has had across our communities and the UK public sector, and the drive to build back better through the levelling-up agenda. Social value is critical to the economic recovery – creating positive opportunities and inclusive growth through the added-value it delivers for local places and people.

We embed social value in everything we do and in accordance with The Public Services (Social Value) Act 2012, The Procurement Reform (Scotland) Act 2014, The Wellbeing of Future Generations (Wales) Act 2015 and the United Nations Sustainable Development Goals (SDGs).

Commitment and aims

The purpose of this policy is to ensure we deliver additional 'value for money' in its widest sense by creating meaningful social, economic and environmental benefits in the places we work. We aim to impact positively on local people, culture, businesses and the environment by delivering real opportunities to our participants' communities. Our overarching commitment is focused on keeping participants' £ spend local.

To ensure we attract like-minded supply chain partners who understand and support the importance of social value delivery we aim to set a social value weighting of at least 20% in the tendering evaluation process, subject to collective agreement with the participant. All of our supply chain partners are experienced in the delivery of social value and have dedicated resources in place to deliver the Social Impact Plans.

We are committed to working closely with our participants to understand their local communities, identify the challenges they face and how we can make a positive impact. We focus on key areas that matter most:

Local economy:

- Locally procured goods and services where possible.
- Provide work opportunities for local small-medium enterprises (SMEs), micro-small-medium enterprises (MSMEs), minority-owned businesses and third sector organisations (TSOs).
- Support the training and development of local SMEs, MSMEs, minority owned businesses and TSOs to increase their capability, capacity and support their sustainability.

Employment and skills:

- Create local employment opportunities such as work placements, apprenticeships, internships, traineeships, and actual jobs.
- Enable and support local people to obtain the necessary skills to gain and sustain employment.
- Support underrepresented and disadvantaged groups to remove barriers to work.

Community engagement:

- A proportion of our fee is retained into a 'Transformational Fund' to be reinvested into our participant's projects or directly into local community projects such as our 'Neighbourhood Community Projects' initiative.
- Work with local education and training providers, industry bodies, and TSOs to offer meaningful curriculum support and work experience opportunities.
- Work with local organisations and charities to focus on health and well-being.

Environment:

- Support participants on their journey to net zero through Clear Futures Decarbonisation.
- Promote ethical and sustainable procurement.
- Delivery approach that creates minimal/zero waste and emissions.

Target setting, monitoring and reporting

Clear Futures projects are governed, monitored and reported using the UK Social Value Taskforce's National Themes Outcomes Measures Framework (TOMs) for measuring social value (2021), and its accompanying Real Estate Plug-in. This ensures we can maintain transparent accountability for delivering our social value policy and enables us to focus on continuous improvement. The National Social Value Taskforce developed the TOMs Framework in collaboration with the Local Government Association (LGA) to establish a simple, intelligible methodology and a minimum reporting standard for social value. The bespoke community Social Impact Plan targets are set, monitored, and reported using the TOMs Framework which demonstrates the actual Social & Local Economic Value (SLEV) delivered.

Policy responsibility

Our policies are reviewed annually to ensure they are up-to-date and relevant to the needs of our constantly changing and diverse communities. We value the importance of reflection and lessons learned to develop best practices and update our policies to reflect any necessary updates.

Our Social Value Manager Amanda Wright is responsible for ensuring the delivery of social value outcomes on behalf of the Clear Futures Joint Venture. She is accountable to the Joint Venture Steering Board who meet annually to review performance and progress.

Resources

[Public Services \(Social Value\) Act 2012](#)

[Procurement Policy Note 06/19: New Thresholds 2020](#)

[Wellbeing of Future Generations \(Wales\) Act 2015](#)

[Welsh Procurement Policy Note WPPN 01/20: Social value clauses/community benefits through public procurement](#)

[Procurement Reform \(Scotland\) Act 2014](#)

[Measuring social impact in public procurement: SPPN 10/2020](#)

[Scottish National Performance Framework](#)

[United Nations Sustainable Development Goals](#)

[Social Value Portal](#)